

# Cristine Galvão de Noronha

## Graphic Designer

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Portfolio: <https://crisdenoronha.com/>

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## PROFILE

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I am a committed designer who focuses on creating digital and print products, logos, and visual identities. I am experienced in tools such as Illustrator, Photoshop, InDesign, XD, and FIGMA. I can manage multiple projects and successfully organize deadlines and deliverables. I have also worked with different stakeholders, demonstrating my ability to collaborate with others to achieve a common goal.

## SKILLS

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- Strong understanding of typography, color theory, and layout design
- Experience with both digital and print design
- Ability to create visually appealing and effective marketing materials
- Knowledge of branding and identity design principles
- Knowledge of HTML, CSS
- Familiarity with web design and user experience best practices
- Good communication and teamwork skills
- Attention to detail and ability to meet deadlines
- Ability to adapt to new design trends and technologies

## WORK EXPERIENCE

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### Graphic Designer, Spiritwear Canada - 2024 - 2025 - London, Ontario

- Create compelling and effective apparel designs while maintaining client brand standards
- Prepare file separations for screen printing production
- Redrawing/Tracing customer supplied logos
- Prepare files for cad cut vinyl applications

### Graphic Designer, Freelancer - 2023 - 2024 - London, Ontario

- Developed design solutions that included **branding, social media, short videos, marketing materials, and websites.**

### Graphic Designer and UX/UI Designer, RC Graphic Design - 2020 - 2021- Brazil

- Responsible for Cobrape Compliance Website and Cobrape Manage System, **including logo, brand guide, web images, icons, buttons, illustrations** and website layouts.
- In charge of the Luz Digital website - Create **visual elements for websites, redesign the logo, Style Guide, wireframes, prototype.**

## Graphic Designer, COBRAPE - 2010 - 2020 - Brazil

*Engineering consulting firm specializing in 18 areas of infrastructure and development.*

- Develop digital and print materials such as **web systems design, posters, report covers, business cards.**
- Created **infographics, design reports, logos, visual identity, presentations,** for different simultaneous projects and proposals.
- Design of **brochures, flyers, and other promotional materials** featuring the company.

## Graphic Designer, POPMarketing - 2009 - 2010 - Brazil

- Short videos, images, presentations, and graphic material for Point-of-sale display

## EDUCATION

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**2021 - 2023 Fanshawe College - Interactive Media Design,** Ontario College Diploma.

London, ON, Canada

**2021 UX Unicorn - Professional Training Program UX, UI AND PRODUCT DESIGN,** Brazil.

<https://uxunicornio.com.br/2023/>

**2002 - 2007 Pontifical Catholic University of Rio de Janeiro - Graphic Design,**

Bachelor of Industrial Design. Rio de Janeiro, Brazil.

## TOOLS

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Adobe Creative Suite, Adobe Illustrator, Photoshop, InDesign, Premiere, After Effects, Figma, Adobe XD, Microsoft Office (Word, Excel, PowerPoint)